



## Union County Bicentennial Parade Partnership Opportunities

Here's a special opportunity to help re-create the dynamic history of Union County, Ohio. Become an official partner of the April 25, 2020 Bicentennial Parade!

There are a wide variety of value-added partnership packages which afford great exposure to any dedicated Union County organization. Thank you for your commitment to the Union County Community!

*Please contact Pete Emmons, Event Chairperson, for additional information - [villagerec@live.com](mailto:villagerec@live.com)*

### **Tier 1: Parade Marchers - \$100**

- ✓ Acknowledgment on all parade releases and webpage
- ✓ Minimum of one (1) live read at review stand
- ✓ Partner Appreciation Certificate and Photo Opportunity

### **Tier 2: Parade Ambassadors - \$250**

- ✓ Acknowledgment on all parade releases and webpage
- ✓ Minimum of three (3) live reads at review stand
- ✓ Opportunity for exclusive naming rights of a designated event area
- ✓ Two (2) VIP seats in reviewing area. Refreshments included
- ✓ Partner Appreciation Certificate and Photo Opportunity

### **Tier 3: Parade Champions - \$500**

- ✓ Participation in Opening Ceremony
- ✓ Courtesy Car in parade for two (2) people, signage included
- ✓ Inclusion on parade partners banner
- ✓ Acknowledgment on all parade releases and webpage
- ✓ Minimum of three (3) live reads at review stand
- ✓ Opportunity for exclusive naming rights of a designated event area
- ✓ Four (4) VIP seats in reviewing area. Refreshments included
- ✓ Partner Appreciation Certificate and Photo Opportunity

### **Additional Opportunities**

- \$250 - Review Stand Naming Rights
- \$500 - Float Contest Naming Rights (covers cash prizes for top three floats)
- \$300 - Costume Contest Naming Rights (\$125 for youth or non-profit group)
- \$250 - Uptown Marysville Business Window Decorating Naming Rights
- \$1,000 - Special Feature Parade Entertainment Naming Rights (covers costs of special entertainment coming from out of town)
- \$100 or \$250 - Parade and Route Signage
- \$250 - Parade Ambassador Branding/Giveaways